



## **FD Appoints Mainland China Government Relations Specialist to establish a China Public Affairs Practice**

Beijing, 12th October 2009, FD, the strategic communications segment of FTI Consulting, Inc., (NYSE:FCN), today announced the appointment of Jack Zhang, to establish a public affairs practice in the China market.

Mr. Zhang, a specialist in PRC Government Relations, will join FD as a Vice President in the company's Beijing office. He was previously with Manning Selvage & Lee where he counseled international clients in China public affairs and media relations. Prior to becoming a consultant, Mr. Zhang had a 10 year career with China Central Television, where he was one of the core members of the CCTV-9 premier business and flagship program, *BizChina*. Mr. Zhang will be working closely with FD's global offices to offer the firm's clients insight regarding government relations in China.

Diana Footitt, FD's CEO of Asia remarked:

"China is a critical market for FD. We have quickly developed a reputation as the leader in M&A communications advisory and a major player in helping international corporates access the local market. We are delighted to be adding public affairs to our offering in China and are thrilled that Jack will be leading this important new practice."

"We have actively strengthened FD's management team in China over the past year as we continue to build out a full-service offering for our clients across the region, having recently hired transaction and media specialist Jacqueline Qu to complement investor relations specialist Peter Schmidt and Paul Sham, Head of our Shanghai office."

Charles Watson, FD's Global CEO noted,

"The launch of a public affairs practice in China demonstrates our commitment to providing unparalleled services to our international clients wherever they do business. The China practice joins FD's well established public affairs platform in Europe and Washington. In the four years since inception we have grown our regional presence to over 100 people, and Asia Pacific is a critical part of our global growth strategy."

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*FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 3,400 employees located in most major business centers in the world, we work closely with clients every day to anticipate, illuminate, and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, strategic communications and restructuring. More information can be found at [www.fticonsulting.com](http://www.fticonsulting.com).*

**About FD**

*One of the world's most highly regarded consultancies in the communications industry, FD employs more than 700 staff and advises more than 1,000 clients worldwide through its hub offices in London and New York, as well as its network of wholly-owned offices in Bahrain, Beijing, Bogota, Boston, Brussels, Cape Town, Chicago, Doha, Dubai, Dublin, Frankfurt, Hong Kong, Johannesburg, Los Angeles, Manchester, Melbourne, Moscow, Panama City, Paris, Perth, San Francisco, Shanghai, Singapore, Sydney, Vancouver and Washington D.C. With over 20 years experience of advising clients in both the private and public sectors, FD's services include financial public relations, investor relations, public affairs, crisis and issues management and corporate, business-to-business and business-to-consumer communications. FD is also a market leader in M&A advisory work around the world. FD is structured around specialist sector teams operating on an international basis, covering consumer & retail industries; energy & natural resources; financial services; basic industries; business services; life sciences & healthcare; real estate; technology, media and telecommunications; and travel & transport. For more information, please visit: [www.fd.com](http://www.fd.com).*