

PRESS RELEASE

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FINANCIAL DYNAMICS OPENS HONG KONG OFFICE

LONDON, NEW YORK, HONG KONG – September 12th, 2005 – Financial Dynamics (FD), one of the world's leading business communications consultancies, has signalled its intention to become a major player in the Asian market opening its doors in Hong Kong and hiring the former head of Citigate Dewe Rogerson's North Asia business, Diana Footitt, to run its Asia operations.

Footitt ran Citigate Dewe Rogerson's North Asia operations for three years and advised many of Hong Kong, the People's Republic of China and Taiwan's leading corporations. She has 15 years experience in the financial markets in London and Hong Kong. Her specialism is in financial communications as a former regional equity research analyst, investment banker and chartered accountant.

It is envisaged that a number of further appointments to FD's Hong Kong team will be announced in the near future.

"We are delighted to announce the opening of our Hong Kong office" said Charles Watson, Financial Dynamics' CEO. "The launch of our Asia operations beyond India marks our desire to grow in a focused manner in the exciting Asian markets and to bring to our client base truly global capability. Diana brings a wealth of experience in both financial communications and corporate finance and I am delighted to welcome her to our senior team."

Footitt was one of the first international investor relations advisors in the People's Republic of China and brings with her strong relationships with senior management and regulators in the region and unique expertise in transaction communications. She is well respected by CEO's and CFO's as well as the investment banks in Hong Kong for her work in transaction communications having advised several major Hong Kong and China corporates in listing communications over the last four years.

Diana Footitt commented, *"I am delighted to join such an intellectual and professional business communications consultancy. What really drove me to join FD was the quality of its people, its focus on finding intelligent solutions for its clients, and its sector-focussed business model, which is a big differentiator and one which I believe will bring tremendous value to Asian clients."*

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Notes to Editors:

Financial Dynamics is one of the most highly regarded brands in the communications industry. FD employs over 300 professional staff and advises more than 400 clients worldwide through its offices in London, New York, Chicago, Washington, Boston, San Francisco, Frankfurt, Paris, Dublin, Athens, Moscow, Bahrain, Stockholm and Mumbai. FD's services include financial public relations, investor relations, crisis & issues management and corporate, business-to-business & business-to-consumer communications. Financial Dynamics is also a market leader in M&A advisory work.

In July 2003 Financial Dynamics was subject to a management buyout supported by Advent International.