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Former City Editor of The Business joins Financial Dynamics

Financial Dynamics (FD), the international business communications consultancy, is pleased to announce the appointment of Rob Bailhache as a partner.

Rob joins Financial Dynamics from The Business where he was City Editor. He was previously Deputy City Editor and the capital markets columnist of Sunday Business. Before that he spent five years in Hong Kong where he was latterly bureau chief for AFX-Asia and a regular contributor to the Far Eastern Economic Review.

Rob has extensive UK and European financial services and capital markets experience and will work in Financial Dynamics' financial services team in London.

Commenting on his reasons for joining, Rob Bailhache said:

"I am excited about applying my financial services and capital markets experience to FD's sector-based client approach. FD has a market leading position in financial services in the UK and internationally and this is a major attraction to me."

Commenting on the appointment, Charles Watson, Chief Executive of Financial Dynamics, said:

"We are delighted to have attracted someone with Rob's experience to join Financial Dynamics, where he will be a valuable addition to our highly successful financial services team. His work as a journalist and City Editor, combined with his international experience, will enhance FD's offer in this important global sector."

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For more information about FD's financial services offering:

<http://www.fd.com>