

## Press Release

### FOR IMMEDIATE RELEASE

## FINANCIAL DYNAMICS HIRES PRIZE-WINNING CHICAGO TRIBUNE REPORTER KAREN MELLEN

### Adds Media Strength to Firm's Growing Chicago Office

CHICAGO – June 13, 2005 – Financial Dynamics, the world's leading business communications consultancy, has hired *Chicago Tribune* reporter Karen Mellen as an assistant vice president in its Chicago office.

Mellen, a journalist for more than 10 years, won the 2005 Peter Lisagor Award for deadline reporting, and was part of the *Tribune* team awarded the 2001 Pulitzer Prize for explanatory journalism for a series of stories on breakdowns in the aviation system in America.

"Karen Mellen brings a keen understanding of the communications issues facing business, government and intellectual leaders throughout the country, gleaned from her distinguished career in journalism, and we are pleased that she has joined Financial Dynamics' growing Chicago office," said Harlan Teller, Financial Dynamics' managing director for the Midwest region. "Her experience as a journalist in addressing major public issues in the Chicago area, ranging from City Hall controversies to proposals for new civic infrastructure, reinforces our ability to provide high-level services to a broad range of clients who require senior counsel on media relations and public affairs."

Mellen previously worked as a reporter at the *Daily Southtown* in Tinley Park, Illinois and at the *Daily Journal* in Kankakee, Illinois. She holds a master's degree in journalism from the University of Illinois and a bachelor's degree in journalism from Butler University.

Financial Dynamics' Chicago office, which opened its doors in March 2005, is headquarters to Harlan Teller, who is both the firm's Midwest managing director and head of its national practice for corporate reputation management. The staff also includes national litigation director Harlan Loeb and senior vice president Jim Sloan. All are highly regarded veterans of Chicago's public relations community.

One of the most highly regarded consultancies in the communications industry, Financial Dynamics employs more than 300 professional staff and advises more than 400 clients worldwide through its hub offices in London and New York, as well as its network of wholly-owned offices in Boston, Chicago, San Francisco, and Washington, D.C. in the US, as well as Frankfurt, Paris, Dublin, Athens, Bahrain and Stockholm. FD's services include financial public relations, investor relations, public affairs, crisis and issues management and corporate, business-to-business and business-to consumer communications. Financial Dynamics is also a market leader in M&A advisory work. Financial Dynamics is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, media, technology and telecommunications.

Contact: Harlan Teller  
312-861-4702

Scot Hoffman  
212-850-5617

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