

# PRESS RELEASE

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BY

**FD** FINANCIAL DYNAMICS  
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**Tuesday 5<sup>th</sup> July**

## **Warwick Emanuel joins FD International network**

Cardiff-based Warwick Emanuel Public Relations has joined the international network of Financial Dynamics, one of the world's leading business communication consultancies.

Warwick Emanuel and FD will work together for clients in Wales, and represent their interests in all major international business centres.

FD was established 20 years ago and is one of the most highly regarded brands in the communications industry. The consultancy employs 300 professional staff and advises more than 400 clients worldwide through offices in Europe, North America and the Middle East. , FD is independently owned, following a management buy-out in July 2003, supported by Advent International.

FD's services include corporate, business-to-business and consumer communications, financial communications, investor relations, crisis and issues management.

Warwick Emanuel was formed four years ago and now employs a team of 10 at its offices in Cardiff. The company, which has been voted the 'Wales PR Team of 2004-5' focuses on utility, energy, education and public sector clients.

Charles Watson, Chief Executive of FD, said, "We have worked with Warwick Emanuel for two years and it has been an association that has worked very well for both parties. We are very pleased that they are joining the FD network, as it is a move we feel will be mutually beneficial. Together we can offer organisations not just a strategic and high quality communications service in Wales, we can also help companies wishing to make an impact on financial markets, and more easily promote Welsh successes around the globe."

Elizabeth Warwick, director of Warwick Emanuel added, "We are very honoured to have been chosen by FD to become a part of the network. We have proven that we work together well and deliver the results our clients want. FD has unrivalled expertise in various industry sectors, and we have a track record of success in Wales. We look forward to growing our businesses together."

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**Notes to Editors:**

**Financial Dynamics** is one of the most highly regarded brands in the communications industry. FD employs over 300 professional staff and advises more than 400 clients worldwide through its offices in London, New York, Chicago, Washington, Boston, San Francisco, Frankfurt, Paris, Dublin, Athens, Bahrain, Stockholm and Mumbai. FD's services include financial public relations, investor relations, crisis & issues management and corporate, business-to-business & business-to-consumer communications. Financial Dynamics is also a market leader in M&A advisory work.

In July 2003 Financial Dynamics was subject to a management buyout supported by Advent International.