

# PRESS RELEASE

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## **Ed Firth Joins Financial Dynamics As Head of Investor Relations**

Financial Dynamics (FD), one of the world's largest strategic business and financial communications consultancies, announced today the appointment of Ed Firth as a Managing Director in its London office. Ed will be responsible for building FD's existing Investor Relations business in Europe as well as developing it into Central Europe and Asia.

He has extensive experience of global financial markets, having held senior positions both within investment banking and corporate investor relations. A qualified Chartered Accountant, he joins Financial Dynamics from Societe Generale in Paris, where he was an Extel ranked equity research analyst leading coverage on UK banks. Prior to that he was based in London, where he held a number of senior roles at NatWest Group, including Head of Investor Relations and Head of Financial Strategy.

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### **Enquiries**

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Notes to editors

**Financial Dynamics** is one of the world's largest strategic business and financial communications consultancies providing a comprehensive range of solutions for the communications requirements of today's corporate boardroom. With a 20 year history of advising clients in both the private and public sectors, services include financial public relations, investor relations, public affairs, crisis & issues management and corporate, business-to-business & business-to-consumer communications. Financial Dynamics is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, real estate, media, technology and telecommunications. Financial Dynamics is also a market leader in M&A advisory work.

The Group employs over 500 professional staff and advises more than 750 clients worldwide through its offices in London, New York, Bahrain, Boston, Cape Town, Chicago, Dubai, Dublin, Frankfurt, Hong Kong, Johannesburg, Manchester, Moscow, Paris, San Francisco, Stockholm and Washington.

In October 2006 Financial Dynamics became part of FTI Consulting, a premier provider of problem-solving consulting and technology services to major corporations, financial institutions and law firms. FTI Consulting is listed on the New York Stock Exchange.

<http://www.fd.com>