



PRESS RELEASE

FINANCIAL DYNAMICS FORMALLY CHANGES NAME TO “FD”

Re-Naming reflects firm’s successful evolution as multi-disciplinary full-service business communications consultancy

LONDON AND NEW YORK, 21 March 2007 — Global business communications consultancy Financial Dynamics today announced that it has formally changed its name to “FD.” The decision to re-name the firm reflects the company’s successful efforts over the past five years to expand and diversify its service offerings while building on its traditional financial communications heritage. The consultancy will begin operating and marketing under this name on a global basis with immediate effect.

“Over the past five years, not only have we preserved and strengthened our heritage in global financial communications, but we have also developed a variety of new and complementary service offerings, such as public affairs, crisis and issues management, brand strategy and business consulting across all industry sectors. With a global platform of over 500 professionals in 19 offices around the world, the diversity of our business and expertise calls for a strengthening and simplification of our brand,” said Charles Watson, FD’s Group Chief Executive. “Many of our clients and friends have known us as FD for years, so we believe this change reflects a subtle, yet appropriate evolution of our business and our brand.”

As part of its re-branding initiative, FD also introduced today an enhanced company web site (www.fd.com) which reinforces the core values and diversity of services that have driven the consultancy’s success to date.

About FD

As the world’s most sought-after business and financial communications consultancy, FD helps the world’s leading organisations harness the power of communications to solve critical business challenges that threaten their brand, reputation and valuation. Named PR Week’s 2006 “International Consultancy of the Year,” FD’s 500 professionals advise clients from 19 offices across the major business centres of the world. FD is a division of FTI Consulting (NYSE: FCN), a global corporate advisory firm specialising in helping clients overcome complex business challenges in areas such as restructuring, litigation, mergers and acquisitions, regulatory investigations, and reputation management, among many others.

For more information, please visit www.fd.com.

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