

FD AND INSIGHT SIGN EXCLUSIVE JOINT VENTURE IN KOREA

Partnership combines FD's powerful global footprint with Insight's unique local capabilities in one of Asia's most dynamic and sophisticated markets

LONDON, NEW YORK, HONG KONG, SEOUL – January 23, 2007 – Financial Dynamics (FD), one of the world's leading strategic business and financial communications consultancies, today announced the signing of an exclusive joint venture with Seoul based Insight Communications Consultants (Insight), one of South Korea's leading strategic communications consultancies.

The agreement brings together Insight's highly specialized local team with FD's global network of 19 offices, at a time when the Korean Government is focused on developing and promoting Seoul as a regional financial center.

Insight was founded by Michael Breen, author of 'The Koreans,' a former senior foreign correspondent and management consultant, with 24 years experience in the Korean market. With high profile international clients including Macquarie Bank, Philip Morris and Royal Dutch Shell, and local clients such as CJ Lion, Insight is recognized as a highly innovative and versatile consultancy, able to successfully bridge the gap between local needs, demands and expectations and international best practice.

In 2006, FD was voted the International Consultancy of the Year in the PR Week Awards, was recognized as the Best Financial Consultancy in the Holmes Report and was ranked again, as a market leader in global M&A and IPO communications

Commenting, Charles Watson Group CEO of FD said: *"Korea is a rapidly growing and important financial hub in Asia, with global brands and companies spanning all of FD's sector specializations. A strong local presence is a clear priority for our expansion in the Asia-Pacific region. Insight is unique in the Seoul market and we are delighted with this exclusive agreement."*

Diana Footitt, FD's CEO Asia, added: *"Insight has impressive clients and offers unparalleled local media expertise and counsel. This joint venture will greatly enhance our ability to provide local Korean companies, large and small, with strategic IR and financial PR consultancy, enabling them to more effectively communicate with international capital markets. Working with Mike and his team will further augment our strong offering and presence in the region."*

Mike Breen, President of Insight, said: *"FD's network and expertise make it an ideal partner for us, and its international financial and business communications experience will greatly enhance the depth and reach of services that we can offer local clients and international companies with Korean operations."*

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Notes to Editors

Financial Dynamics is one of the world's largest strategic business and financial communications consultancies providing a comprehensive range of solutions for the communications requirements of today's corporate boardroom. With a 20 year history of advising clients in both the private and public sectors, services include financial public relations, investor relations, public affairs, crisis & issues management and corporate, business-to-business & business-to-consumer communications. Financial Dynamics is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, real estate, media, technology and telecommunications. Financial Dynamics is also a market leader in M&A advisory work.

The Group employs over 500 professional staff and advises more than 750 clients worldwide through its offices in London, New York, Bahrain, Beijing, Boston, Cape Town, Chicago, Dubai, Dublin, Frankfurt, Hong Kong, Johannesburg, Manchester, Moscow, Mumbai, Paris, San Francisco, Stockholm and Washington.

In October 2006 Financial Dynamics became part of FTI Consulting, a premier provider of problem-solving consulting and technology services to major corporations, financial institutions and law firms. FTI Consulting is listed on the New York Stock Exchange. <http://www.fd.com>

Insight Communications Consultants is a public relations firm, offering expert communications, and media and government relations services in the South Korean market. Founder Michael Breen has a 24 year background in the market as a foreign correspondent and management consultant.

With its strong media background and knowledge of the Korean market, Insight's professional approach combines integrity and expertise. With a current staff of 11, Insight specialises in Korean and international media relations, issues management, government relations, crisis communications and training, media training, editorial (press kits, brochures, press releases) and market intelligence. <http://www.insightcom.com>